

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	National Federation of Independent Busi
Product	NFIB
Estimate Number	

Invoice #	120928-2
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/05/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	120928
Alt Order #	Political Issue
Deal #	
Order Flight	08/22/12 - 09/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Target Enterprises Ltd
Attention: Accounts Payable
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 8a	8a-9a								
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	8:58 AM	NFI BFL814H	\$1,500.00		5
	13			Tu	08/28/12	:30	8:54 AM	NFI BFL814H	\$1,500.00		4
	13			W	08/29/12	:30	8:59 AM	NFI BFL814H	\$1,500.00		6
	13			Th	08/30/12	:30	8:16 AM	NFI BFL814H	\$1,500.00		7
					09/03/12 to 09/09/12	1x	-TW----				
	13			Tu	09/04/12	:30	8:42 AM	NFI BFL814H	\$1,500.00		8
2	13	M-Su 10p-1030p Late News	10p-1030p								
					08/27/12 to 09/02/12	4x	MTWTFSS				
	13			Tu	08/28/12	:30	11:22 PM	NFI BFL814H	\$3,600.00		4
	13			Th	08/30/12	:30	10:01 PM	NFI BFL814H	\$3,600.00		6
	13			F	08/31/12	:30	10:01 PM	NFI BFL814H	\$3,600.00		7
	13			Su	09/02/12	:30	10:28 PM	NFI BFL814H	\$3,600.00		5
					09/03/12 to 09/09/12	1x	-TW----				
	13			Tu	09/04/12	:30	10:09 PM	NFI BFL814H	\$3,600.00		8
3	13	Fox News Sunday	9a-10a								
					08/27/12 to 09/02/12	1x	-----S				
	13			Su	09/02/12	:30	9:31 AM	NFI BFL814H	\$1,100.00		2

Aired Spots

11

Gross Total	\$26,600.00	
Agency Commission	\$3,990.00	
Net Amount Due	\$22,610.00	Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.